The World’s Most Colorful Cities
And where to stay while there.

If you’re looking to brighten up your Instagram feed, why not inject a bit of color into your next trip? Booking.com, the global leader in connecting travelers with the widest choice of incredible places to stay, brings you some of the most colorful and Instagram-worthy destinations around the world to inspire you for your next holiday.

2. Jaipur, India

The historical city of Jaipur is known as “the Pink City,” as every building is painted terracotta pink. This is thanks to the Indian Prince, Maharaja Sawai Ram Singh, who wanted to impress Prince Albert on his visit in 1876; so he colored the city to represent warmth and welcome. Jaipur is an essential stop on India’s cultural triangle, and travelers will be wowed by the City Palace, Pritam Niwas Chowk (a gateway to the sardai), and Jantar Mantar (a monument built by the Indian Prince Raul of Sawai Dass, Ja Singh II). The top accommodations by Booking.com travelers are sightseeing, history and monuments. The top nationalities that visited last year were British, French and American, and the top accommodation booked included hostels, guest houses and bed and breakfasts.

Where to stay: Taj Sawai Dayal Palace for a spot of luxury. More of a palace than a hotel, this incredible stay offers guests an on-site bar, three restaurants and a swimming pool. You can hire a car if you wish to explore the sights yourself, then spend some time exploring the grounds and indulge in a spot of afternoon tea.