



## CNBC AWAAZ TRAVEL AWARDS 2014

### BEST WILDLIFE EXPERIENCE - JAWAI LEOPARD CAMP

The CNBC AWAAZ Travel Awards presented by Madhya Pradesh Tourism are based on online and on air surveys and judged by a jury.

The objectives of CNBC AWAAZ Travel Awards 2014 are:

- Felicitating the best in the industry
- Identifying India's travel potential
- Unveiling decision making criteria's
- Understanding Consumer mindset.